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# Dairy Packaging in Saudi Arabia

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## Abstracts

After a surge in demand for dairy products and associated packaging in 2020 due to pandemic-related home seclusion, retail unit volume sales somewhat normalised the following year as restrictions started to ease and local consumers began to spend greater time outside of the home. Nevertheless, retail unit volumes of dairy packaging returned to growth in 2022 despite economic uncertainty and inflationary pressures dampened consumer spending in Saudi Arabia.

Euromonitor International's Dairy Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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February 2024

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