

Delhaize America Inc in Retailing (USA)

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Abstracts

Delhaize America primarily operates in the eastern and southeastern US. It has suffered from increased price competition among grocery retailers and rising food and fuel costs that have seen consumers rein in spending. The company has been reassessing its underperforming supermarkets. In 2012, it eliminated the Bloom banner, converted some locations to Food Lion stores, and closed over 100 Food Lion locations. To grow sales, the company is focusing on continued price investments and...

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