

# **Delek Group Ltd in Retailing (Israel)**

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### **Abstracts**

Delek Group's future strategy will be to continue investing in the service offered by the company, in other words one-stop-shopping, by developing a range of new services to offer its customers, such as partnerships with the local postal service and Super-Pharm, as the potential to grow by opening new outlets is limited. It has to deal with the competition wisely in order to continue to increase its value share.

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### **Contents**

Strategic Direction

Company Background

**Digital Strategy** 

Summary 1 Delek Group Ltd: Share of Sales Generated by Internet Retailing

2013-2015

Chart 1 Delek Group Ltd: Menta, Forecourt Retailers in Tel Aviv

Private Label

Summary 2 Delek Group Ltd: Private Label Portfolio

Competitive Positioning

Summary 3 Delek Group Ltd: Competitive Position 2015



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