

Delek Group Ltd in Retailing (Israel)

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Abstracts

Delek Group's future strategy will be to continue investing in the service offered by the company, in other words one-stop-shopping, by developing a range of new services to offer its customers, such as partnerships with the local postal service and Super-Pharm, as the potential to grow by opening new outlets is limited. It has to deal with the competition wisely in order to continue to increase its value share.

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