

Delami Garment Industries PT in Apparel (Indonesia)

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Abstracts

Delami Garment Industries PT is expected to focus on strengthening its presence in Indonesia through the opening of more The Executive outlets in shopping centres. In addition, the company will promote its other brands to be available in more concessions in multi-brand apparel specialist retailers and department stores across the country. With the emerging middle class trend in Indonesia, the company's flagship brand The Executive is expected to perform well, given its target consumer base.

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