

Del Monte Philippines Inc in Packaged Food (Philippines)

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Abstracts

Del Monte Philippines is expected to continuously expand its product portfolio, which will allow it to capitalise on existing lifestyle trends regarding health and wellness and the growing consumer desire for convenience. It will also likely steadily increase its premium offerings to take advantage of the improvements in middle-income consumers' purchasing powers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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