

# Del Monte Philippines Inc in Health and Wellness (Philippines)

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## Abstracts

While other companies are banking on smaller pack sizes to increase consumption of their brands, over the forecast period Del Monte Philippines Inc will continue to push larger multi-serve formats in an effort to strengthen its position in health and wellness beverages. This strategy should enable the company to better position its products as a healthy choice for families.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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