

# Deka SP Ukrainian-Russian TOV in Personal Accessories (Ukraine)

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## Abstracts

Deka SP Ukrainian-Russian TOV is one of the largest retailers of watches, and represents a chain of jewellery and watch specialist stores that sells watches throughout Ukraine. In 2014, the company aims to expand its customer base with the help of social events, as well as through advertising and promotional activities. Also in 2014, the company has planned to establish several jewellery and watch specialist retailers in Donetsk, Kiev, Odessa, Kharkiv and Lviv.

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