

Deichmann Cipokereskedelmi Kft in Retailing (Hungary)

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Abstracts

Deichmann Cipokereskedelmi Kft is aiming to grow its internet retailing operations over the forecast period, not least because it is facing increased competition from operators such as CCC Hungary Shoes Kft in store-based retailing. The company offers free home delivery in 48 hours, which represents a very competitive offer in mainstream apparel and footwear retailing.

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