

Deco Industrie SpA in Home Care (Italy)

<https://marketpublishers.com/r/D3CC09B6F18EN.html>

Date: June 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D3CC09B6F18EN

Abstracts

Deco Industrie will remain committed to the notion of continued innovation to meet consumer needs in all aspects of what it does. Rather than adding numerous new products to the company's portfolio, Deco Industries is likely to invest in strengthening its existing brands over the forecast period in order to increase sales and ensure continuity in its presence in the different markets. As far as the home care industry is concerned, this means that the company will continue to invest in its Scala...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DECO INDUSTRIE SPA IN HOME CARE (ITALY)

Euromonitor International

June 2013

LIST OF CONTENTS AND TABLES

Strategic Direction

Key Facts

Summary 1 Deco Industrie SpA: Key Facts

Summary 2 Deco Industrie SpA: Operational Indicators

Company Background

Production

Summary 3 Deco Industrie SpA: Production Statistics 2012

Competitive Positioning

Summary 4 Deco Industrie SpA: Competitive Position 2012

I would like to order

Product name: Deco Industrie SpA in Home Care (Italy)

Product link: <https://marketpublishers.com/r/D3CC09B6F18EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D3CC09B6F18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970