

Deckers Outdoor Corp in Apparel (USA)

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Abstracts

Deckers Outdoor Corp is primarily a wholesaler, with customers across the US and a wide distribution network. It also sells directly to consumers through an e-commerce site and through its own retail concept stores, of which it has 19. The company will look to increase distribution, as well as to expand its product portfolio across its brands. It may also seek to grow through developing or acquiring new brands.

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