

Debit Cards in Ukraine

URL:	https://marketpublishers.com/r/DE3EC3032FCEN.html
Date:	November 26, 2018
Pages:	16
Price:	US\$ 990.00
ID:	DE3EC3032FCEN

In 2018, debit cards posted a strong increase in transaction value but a moderate rise in number of cards in circulation, continuing a long-term trend. Debit cards will eventually replace cash as the prevalent payment instrument in Ukraine. Despite the absence of significant incentives from the government to popularise card payment, consumers are naturally turning to payment cards due to their convenience and safety. Generally, there are no fees for using these cards. However, although more Ukra..

Euromonitor International's Debit Transactions in Ukraine report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Debit Transactions market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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