

Deacons Kenya Ltd in Retailing (Kenya)

https://marketpublishers.com/r/D78B700E7CEEN.html Date: March 2015 Pages: 3 Price: US\$ 150.00 (Single User License) ID: D78B700E7CEEN

Abstracts

Deacons Kenya Ltd's business strategy is focused on forming strategic partnerships with the aim of increasing its foothold by expanding its visibility and accessibility. The company aims to increase its presence via the growing number of malls within both city centres and residential areas. It currently owns and manages various international brands and stores in prime locations.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction Key Facts Summary 1 Deacons Kenya Ltd: Key Facts Summary 2 Deacons Kenya Ltd: Operational Indicators Internet Strategy Company Background Private Label Competitive Positioning Summary 3 Deacons Kenya Ltd: Competitive Position 2014



I would like to order

Product name: Deacons Kenya Ltd in Retailing (Kenya) Product link: https://marketpublishers.com/r/D78B700E7CEEN.html Price: US\$ 150.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/D78B700E7CEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970