

# De Zuivelhoeve Produktie BV in Packaged Food (Netherlands)

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## Abstracts

De Zuivelhoeve Produktie aims to consolidate its position as a provider of quality brands in natural dairy products in the Netherlands. The company foresees the expansion of its current lines to include more flavours and adapted packaging to target different consumers, such as families with children and single households.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and

leading brands;

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## Contents

Strategic Direction

Key Facts

Summary 1 De Zuivelhoeve Produktie BV: Key Facts

Summary 2 De Zuivelhoeve Produktie BV: Operational Indicators

Competitive Positioning

Summary 3 De Zuivelhoeve Produktie BV: Competitive Position 2017

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