

## **Dairy Packaging in Singapore**

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#### **Abstracts**

While demand for milk in Singapore was lower in 2022 compared to the surge during home seclusion as a result of the pandemic, it remained higher than 2019 levels, a trend that was reflected in milk packaging at the end of the review period.

Euromonitor International's Dairy Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Demand for milk packaging remains high due to increasingly urban lifestyles in Singapore

HDPE bottles is leading pack type for milk due to its durability

# 1,000ML GAINING GROUND ON SMALLER PACK SIZES AS IT IS CONSIDERED COST-EFFECTIVE

PROSPECTS AND OPPORTUNITIES

Flexible plastic is set to gain pack type share due to its versatility

125G PACK SIZE IS PREDICTED TO GROW AS IT ALLOWS FOR ON-THE-GO CONSUMPTION



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