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Dairy Packaging in Hong Kong, China

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Abstracts

Although packaging unit volumes were in decline in overall yoghurt and sour milk products, in which other plastic bottles remained the main pack type, in 2022, HDPE bottles were recording increasing unit volumes and therefore gaining share in this category. HDPE bottles provide a good barrier against light and oxygen, which can help extend the shelf life of dairy products. This is particularly important for products like yoghurt, which have a limited shelf life. In addition, HDPE bottles are ide...

Euromonitor International's Dairy Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN HONG KONG, CHINA
KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles favoured in yoghurt for their convenience and preservation qualities
Squeezable plastic tubes gaining share in condensed milk
Thin wall plastic containers popular for their low cost and versatility
PROSPECTS AND OPPORTUNITIES
The 100g pack will continue to dominate over the forecast period as it is seen as an ideal size
Brick liquid cartons expected to make gains in drinking milk products thanks to their practicality

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