

DBM Maroc in Consumer Electronics (Morocco)

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Abstracts

DBM Maroc is expected to see a strong performance in the forecast period, benefiting from its low prices and good quality. Many Moroccans are keen to acquire computers and are likely to opt for Accent products due to their more affordable price. The company is thus expected to further expand its production capacity in the forecast period in order to cater to growing demand, focusing mainly on tablets and smartphones. The company's range of affordable tablets and smartphones is expected to prove...

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