

David Jones Ltd in Personal Accessories (Australia)

<https://marketpublishers.com/r/D27CA3F43DAEN.html>

Date: November 2014

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: D27CA3F43DAEN

Abstracts

The next stage of David Jones's Future Strategic Direction Plan involves a focus on omni-channel retailing, innovation in line with changing consumer behaviour and addressing the changes within the retail environment. As part of the strategy, David Jones will continue to introduce new brands, enhance existing stores and focus on strengthening its customer service. The company is aiming to increase online sales over the forecast period, with the aim of online sales accounting for 10% share of...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 David Jones Ltd: Key Facts

Summary 2 David Jones Ltd: Operational Indicators

Company Background

Chart 1 David Jones Ltd: David Jones in Bondi Junction Westfield, Sydney

Internet Strategy

Private Label

Summary 3 David Jones Ltd: Private Label Portfolio

Competitive Positioning

I would like to order

Product name: David Jones Ltd in Personal Accessories (Australia)

Product link: <https://marketpublishers.com/r/D27CA3F43DAEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D27CA3F43DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970