

Darty SA in Consumer Appliances (France)

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Abstracts

In response to the decline recorded in its sales revenues during 2011 and 2012, Darty SA has shifted its focus onto consumer appliances and multimedia. The company's strategy of moving into internet retailing is expected to become more important over the forecast period. The company is likely to continue establishing new retail outlets and it is also possible that there will be some restructuring involved as it seeks to improve its prospects over the forecast period. Some of its non-performing...

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