

Darnitsa FF ZAT in Consumer Health (Ukraine)

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Abstracts

In the forecast period Darnitsa has good prospects of remaining a leading domestic manufacturer of pharmaceuticals. Whilst striving to be competitive in terms of its product pricing, the company will build its strategy around the efficient distribution of its products, regularly enriching its assortment with innovations and modernising its production facilities. Ensuring the high quality of its products, both branded and generic, will also be a priority.

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