

Darida COOO in Soft Drinks (Belarus)

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Date: February 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D5B923B5D45EN

Abstracts

Darida is an independent domestic soft drinks manufacturer, founded in October 1992. The company's core business is the manufacture of soft drinks. Darida plans to maintain a strong position among the leaders of soft drinks in Belarus over the forecast period in value terms. The company also plans to focus on manufacturing private label soft drinks for leading grocery chains in Belarus, as well launching new bottled water, carbonates, juice drinks and RTD tea products in the standard price...

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