

Dar-Al-Dawa Development & Investment Co Ltd in Consumer Health (United Arab Emirates)

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Abstracts

Dar-Al-Dawa Development & Investment Co is expected to continue to search for the right business partners as part of its efforts to enlarge its product portfolio and to increase its investment in innovation. The company is likely to focus much of its research and development on its Rx drugs, although it is also expected to make attempts to boost sales in hair loss treatments, a category in which it continues to hold an important position, by taking advantage of marketing activities and its high...

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