

Dapper General Apparel Co Ltd in Apparel (Thailand)

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Abstracts

Dapper General Apparel Co Ltd will continue to introduce new collections under the Dapper brand and aggressive implement promotional events, sponsorship activities and campaigns in order to generate higher revenues. The company is expected to build brand awareness, establish a customer base and expand in to new outlets, particularly outside Bangkok

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Contents

Strategic Direction

Key Facts

Summary 1 Dapper General Apparel Co Ltd: Key Facts

Company Background

Chart 1 Dapper General Apparel Co Ltd: Dapper in The Emporium

Production

Competitive Positioning

Summary 2 Dapper General Apparel Co Ltd: Competitive Position 2012

Internet Strategy

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