

Dão Sul - Sociedade Vitivinícola SA in Alcoholic Drinks (Portugal)

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Abstracts

Dão Sul – Sociedade Vitivinícola is a small local wine producer based in the Dão region, in the north of Portugal. Quinta de Cabriz is Dão's main brand, and the company aims to strengthen this brand over the forecast period. Dão is one of the oldest wine regions in Portugal, and Cabriz, as it is sometimes referred to, is the best-selling Dão region still light grape wine. Dão Sul's strategy includes offering other alcoholic drinks, such as aguardente spirits, under the Cabriz umbrella. Within...

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