

Danube Wings sro in Travel and Tourism (Slovakia)

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Date: January 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: DFDF5B4A92CEN

Abstracts

Survival has become Danube Wings' strategic imperative. After major expansion in its first years of operation, the company is now focused on developing profitable domestic services in Slovakia, Italy and France. However, the situation is not very favourable for local niche airlines focusing on a few major routes and, therefore, the future operation of the company beyond 2013 is potentially questionable.

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