

Dairy Packaging in India

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Abstracts

India is the largest producer of dairy in the world and, within it, drinking milk products is the largest category in terms of volume sales. However, traditionally, a large part of India's milk sales have been accounted for by informal trade in the form of door-to-door deliveries, which has been a very common practice in India. However, during the pandemic, consumers became more conscious of product quality and hygiene. The demand for pure unadulterated milk therefore increased, leading to an in...

Euromonitor International's Dairy Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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