

# Danske Bank A/S in Financial Cards and Payments (Norway)

<https://marketpublishers.com/r/D4DF5BC957CEN.html>

Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D4DF5BC957CEN

## Abstracts

At the end of 2012, Fokus Bank was renamed Danske Bank, which is a subsidiary of the Danish Danske Bank. This is part of a new strategy designed to highlight the fact that the bank belongs to a strong international group with all of the banks under Danske Bank's ownership being renamed to Danske Bank. The Danske Bank brand will help to attract consumers and the company will carry out extensive branding in Norway over the coming years. The company has furthermore emphasised its efforts to reach...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Financial Cards in Circulation, M-Commerce, Transactions.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Danske Bank AS: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Danske Bank AS: Competitive Position 2013

## I would like to order

Product name: Danske Bank A/S in Financial Cards and Payments (Norway)

Product link: <https://marketpublishers.com/r/D4DF5BC957CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D4DF5BC957CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970