

Danske Bank A/S in Financial Cards and Payments (Denmark)

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Abstracts

The first half of 2012 showed weak macro-economic development in most of the Danske Bank's markets. Due to the unfavourable economic climate in Europe, Danske Bank A/S expects earnings to remain low in 2012. Nevertheless, it is seeking to improve its profitability and competitiveness in Denmark. The bank's strategic goals include raising interest margins and cutting costs.

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Contents

DANSKE BANK A/S IN FINANCIAL CARDS AND PAYMENTS (DENMARK)

Euromonitor International

April 2013

Strategic Direction

Key Facts

Summary 1 Danske Bank A/S: Key Facts

Summary 2 Danske Bank A/S: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Danske Bank A/S: Competitive Position 2011

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