

Danone, Groupe in Dairy Products and Alternatives (World)

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Abstracts

Danone, Groupe is the leading company in Dairy Products and Alternatives globally, with a key focus on yoghurt and milk formula. The company saw growth in the past three years, albeit losing shares to competitors. While recent developments impacted the whole organisation, the French multinational is focused on accelerating growth through plant-based products and other key areas. While various challenges related to inflation persist, the company is set on both profitability and sustainability.

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Euromonitor International's Danone, Groupe in Dairy Products and Alternatives (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Dairy Products and Alternatives industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baby Food, Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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