

Danone de México SA de CV in Health and Wellness (Mexico)

<https://marketpublishers.com/r/D9123BD1D15EN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: D9123BD1D15EN

Abstracts

Danone de México SA de CV is a leading company within dairy products and bottled water. Its importance in soft drinks comes from its strong position in bottled water, where its successful Bonafont brand leads the category. Within bottled water, the Bonafont brand is marketed under the slogan “el agua ligera” or “light water”. Regarding dairy products, the company has several drinkable yoghurt brands that focus on health and wellness. The company’s future plans include the further development of...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Danone de México SA de CV: Key Facts

Summary 2 Danone de México SA de CV: Operational Indicators

Competitive Positioning

Summary 3 Danone de México SA de CV: Competitive Position 2016

I would like to order

Product name: Danone de México SA de CV in Health and Wellness (Mexico)

Product link: <https://marketpublishers.com/r/D9123BD1D15EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D9123BD1D15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970