

# Danmarks Apotekerforenings Kursusejendom in Retailing (Denmark)

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## Abstracts

Danmarks Apotekerforenings Kursusejendom plans to generate growth by offering customers affordable medication, professional customer service and added-value benefits, such as online consultations and a free-of-charge magazine about health. Steady investments will be made in the modernisation of the chemists' facilities and technological platforms, as well as in the recruitment and development of qualified and customer-focused pharmacists. Ethical principles will remain at the centre of all...

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