

# Dan Super Lustro OOD in Home Care (Bulgaria)

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## **Abstracts**

Dan Super Lustro is expected to continue building its reputation by providing a budget alternative to the leading international brands and working on private label contracts with major modern retailers. Despite being more of a market follower than a trendsetter, Dan Super Lustro will continue developing its distribution and producing store brands for the private labels of hypermarkets and supermarkets.

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