

Damm SA in Alcoholic Drinks (Spain)

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Abstracts

During the forecast period, Damm SA is expected to focus on consolidating its business in Spain and further pushing its internationalisation strategy. This internationalisation strategy began in 2006 and has resulted in the company having a presence in more than 100 countries; moreover, the company aims to enter new countries. As part of its industrial plan 2015-2017, the company is expected to continue investing in improving its manufacturing facilities in order to increase its production capac...

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