

Dalli-Werke Mäurer & Wirtz GmbH & Co KG in Beauty and Personal Care (Germany)

https://marketpublishers.com/r/D315FA33F5DEN.html

Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: D315FA33F5DEN

Abstracts

Due to strong cost pressures, Dalli-Werke Mäurer & Wirtz's management has announced that the company will be restructured to be more cost-effective over the forecast period to maintain its solid position in the market and maintain its competitiveness. Factors including the higher cost of raw materials and a changing market environment are forcing the company to take this measure.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Dalli-Werke Mäurer & Wirtz GmbH & Co KG: Key Facts

Company Background

Production

Summary 2 Dalli-Werke Mäurer & Wirtz GmbH & Co KG: Production Statistics 2012

Competitive Positioning

Summary 3 Dalli-Werke Mäurer & Wirtz GmbH & Co KG: Competitive Position 2012



I would like to order

Product name: Dalli-Werke Mäurer & Wirtz GmbH & Co KG in Beauty and Personal Care (Germany)

Product link: https://marketpublishers.com/r/D315FA33F5DEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/D315FA33F5DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970