

Dalblads Nutrition AB in Consumer Health (Sweden)

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Abstracts

There is a health trend in Sweden and consumers are increasingly aware that good health is dependent on diet and exercise. The company's future prospects are strong as it targets both professional athletes and the general public. The company will continue to seek growth via new product launches and wider distribution in new sales channels.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

DALBLADS NUTRITION AB IN CONSUMER HEALTH (SWEDEN)

Euromonitor International

April 2013

Strategic Direction

Key Facts

Summary 1 Dalblads Nutrition AB: Key Facts

Summary 2 Dalblads Nutrition AB: Operational Indicators

Company Background

Production

Summary 3 Dalblads Nutrition AB: Production Statistics 2012

Competitive Positioning

Summary 4 Dalblads Nutrition AB: Competitive Position 2012

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