

# Dairy Packaging in the Philippines

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## Abstracts

Condensed milk is popular in the Philippines due to its versatility and cultural significance. It is a staple ingredient in many traditional Filipino desserts and beverages, such as halo-halo, leche flan or coffee. Condensed milk is often used as a sweetener for coffee and tea, a topping for bread and pastries, and a component of savoury dishes, such as adobo. Its sweet and creamy texture as well as its long shelf life make it a convenient choice for adding richness to a wide array of dishes. Me...

Euromonitor International's Dairy Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Metal food cans still dominate condensed milk packaging as they help maintain product freshness

Cheese players tend to use pack types that are versatile and cost-effective

HDPE bottles popular packaging for coffee whiteners due to their excellent protective properties

### **PROSPECTS AND OPPORTUNITIES**

Usage of brick liquid cartons is likely to increase thanks to their lightweight nature

Nestlé likely to lead the way in the development of more sustainable packaging options

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