

Dairy Packaging in the US

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Abstracts

After an exceptional year in 2019-2020, sales of dairy products and associated packaging volumes declined slightly in the US over 2020-2021, as the home seclusion trend began to ease. Thin wall plastic containers remained the top packaging type, commonly used for products such as yoghurt, cream and soft cheese. However, this packaging type saw a stronger than average fall in sales in 2020-2021, due to strong declines in this packaging format across categories, although packaging volumes held up...

Euromonitor International's Dairy Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Glass set to drive growth in dairy packaging volumes

As daily life returns to normal, manufacturers will seek to facilitate snacking and on-the-go consumption

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