

Dairy Packaging in Thailand

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Abstracts

Dairy packaging volumes witnessed a notable decline after the onset of the COVID-19 pandemic in 2020. In 2021 retail sales continued to be impacted by the third wave of COVID-19 which hit Thailand in this year. As such, although dairy packaging volumes saw a rebound to growth over 2020-2021, they remained below pre-pandemic levels. In 2020-2021 all dairy categories returned to growth in packaging volumes, which helped drive growth in certain pack types. For instance, in butter and spreads, after...

Euromonitor International's Dairy Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Rebound to growth in packaging volumes in most pack types, but not to pre-pandemic level

Drinking milk products returns to growth, driving an increase for brick liquid cartons

Metal food cans continues to struggle in condensed milk

PROSPECTS AND OPPORTUNITIES

Metal packaging volumes set to decline, as this pack type is replaced with others

Fresh milk will drive growth in volumes of gable top liquid cartons and HDPE bottles

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