

Dairy Packaging in South Korea

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Abstracts

Since the onset of COVID-19, with South Koreans seeking things to do while spending more time at home than usual, home-cooking and home-baking have become a lot more popular, which has been fuelling sales of dairy products through both offline and online channels, with this trend being particularly strong in butter. As a result, in line with continuing at-home consumption in 2021, the packaging unit volumes of folding cartons, thin wall plastic containers and flexible aluminium/paper used in but...

Euromonitor International's Dairy Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

DAIRY PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Butter and spreads continues to see a spike in demand in 2021

Shift towards e-commerce boosts lightweight and durable packaging

Packaging innovation is limited in yoghurt, but snap-shut hinged liquid carton closures are appearing

PROSPECTS AND OPPORTUNITIES

Lactose intolerance expected to boost usage of brick liquid cartons in milk alternatives

PET bottles to take share from gable-top liquid cartons in drinking milk products

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