

Dairy in Russia

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Abstracts

Drinking milk products is expected to see moderate growth of 10% in current value terms in 2010. This growth is lower than the CAGR in the review period, as purchasing power is still low after the rapid economic downturn in 2009. Moreover, droughts and fires in summer 2010 led to shortages of raw milk in the country, and prices increased.

Euromonitor International's Drinking Milk Products in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed/Evaporated Milk, Cream, Flavoured Milk Drinks, Flavoured Powder Milk Drinks, Fromage Frais and Quark, Milk, Powder Milk, Processed Cheese, Sour Milk Drinks, Soy Beverages, Unprocessed Cheese, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Drinking Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy in Russia
Euromonitor International
January 2011

LIST OF CONTENTS AND TABLES

Executive Summary

the Packaged Food Market Begins To Recover After the Recession

Unusually Hot Summer Pushes Prices Up

Competition Between Local and International Manufacturers Grows

Large-scale Chained Retail Growing Strongly

the Packaged Food Market Faces Slower Growth

Key Trends and Developments

Government Regulations Influence the Packaged Food Market

Manufacturers Adjust Packaging According To New Consumer Needs

Production Cycle Consolidation and Optimisation

Expansion of Modern Retail Formats Boosts Sales

Health and Wellness Becomes A Key Sales Driver

City Key Trends and Developments

Moscow

St Petersburg

Market Data

Table 1 Sales of Packaged Food by Category: Volume 2005-2010

Table 2 Sales of Packaged Food by Category: Value 2005-2010

Table 3 Sales of Packaged Food by Category: % Volume Growth 2005-2010

Table 4 Sales of Packaged Food by Category: % Value Growth 2005-2010

Table 5 Sales of Packaged Food by City: Value 2005-2010

Table 6 Sales of Packaged Food by City: % Value Growth 2005-2010

Table 7 GBO Shares of Packaged Food 2005-2009

Table 8 NBO Shares of Packaged Food 2005-2009

Table 9 NBO Brand Shares of Packaged Food 2006-2009

Table 10 Penetration of Private Label by Category 2005-2009

Table 11 Sales of Packaged Food by Distribution Format: % Analysis 2005-2010

Table 12 Sales of Packaged Food by Category and Distribution Format: % Analysis 2010

Table 13 Forecast Sales of Packaged Food by Category: Volume 2010-2015

Table 14 Forecast Sales of Packaged Food by Category: Value 2010-2015

Table 15 Forecast Sales of Packaged Food by Category: % Volume Growth
2010-2015

Table 16 Forecast Sales of Packaged Food by Category: % Value Growth 2010-2015
Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 17 Foodservice Sales of Packaged Food by Category: Volume 2005-2010

Table 18 Foodservice Sales of Packaged Food by Category: % Volume Growth
2005-2010

Table 19 Forecast Foodservice Sales of Packaged Food by Category: Volume
2010-2015

Table 20 Forecast Foodservice Sales of Packaged Food by Category: % Volume
Growth 2010-2015

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 21 Sales of Impulse and Indulgence Products by Category: Volume 2005-2010

Table 22 Sales of Impulse and Indulgence Products by Category: Value 2005-2010

Table 23 Sales of Impulse and Indulgence Products by Category: % Volume Growth
2005-2010

Table 24 Sales of Impulse and Indulgence Products by Category: % Value Growth
2005-2010

Table 25 Company Shares of Impulse and Indulgence Products 2005-2009

Table 26 Brand Shares of Impulse and Indulgence Products 2006-2009

Table 27 Forecast Sales of Impulse and Indulgence Products by Category: Volume
2010-2015

Table 28 Forecast Sales of Impulse and Indulgence Products by Category: Value
2010-2015

Table 29 Forecast Sales of Impulse and Indulgence Products by Category: % Volume
Growth 2010-2015

Table 30 Forecast Sales of Impulse and Indulgence Products by Category: % Value
Growth 2010-2015

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 31 Sales of Nutrition/Staples by Category: Volume 2005-2010

Table 32 Sales of Nutrition/Staples by Category: Value 2005-2010

Table 33 Sales of Nutrition/Staples by Category: % Volume Growth 2005-2010

Table 34 Sales of Nutrition/Staples by Category: % Value Growth 2005-2010

Table 35 Company Shares of Nutrition/Staples 2005-2009

Table 36 Brand Shares of Nutrition/Staples 2006-2009

Table 37 Forecast Sales of Nutrition/Staples by Category: Volume 2010-2015

Table 38 Forecast Sales of Nutrition/Staples by Category: Value 2010-2015

Table 39 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2010-2015

Table 40 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2010-2015

Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 41 Sales of Meal Solutions by Category: Volume 2005-2010

Table 42 Sales of Meal Solutions by Category: Value 2005-2010

Table 43 Sales of Meal Solutions by Category: % Volume Growth 2005-2010

Table 44 Sales of Meal Solutions by Category: % Value Growth 2005-2010

Table 45 Company Shares of Meal Solutions 2005-2009

Table 46 Brand Shares of Meal Solutions 2006-2009

Table 47 Forecast Sales of Meal Solutions by Category: Volume 2010-2015

Table 48 Forecast Sales of Meal Solutions by Category: Value 2010-2015

Table 49 Forecast Sales of Meal Solutions by Category: % Volume Growth 2010-2015

Table 50 Forecast Sales of Meal Solutions by Category: % Value Growth 2010-2015

Definitions

Summary 1 Research Sources

Baltiysky Khleb Kompania Ooo

Strategic Direction

Key Facts

Summary 2 Baltiysky Khleb Kompania ZAO: Key Facts

Company Background

Production

Competitive Positioning

Belaya Reka Oao

Strategic Direction

Key Facts

Summary 3 Belaya Dacha ZAO: Key Facts

Company Background

Production

Competitive Positioning

Ice Berry (fleming Family & Partners)

Strategic Direction

Key Facts

Summary 4 Ice Berry (Fleming Family & Partners): Key Facts

Company Background

Production

Summary 5 Ice Berry (Fleming Family & Partners): Production Statistics 2009

Competitive Positioning

Summary 6 Ice Berry (Fleming Family & Partners): Competitive Position 2009

Kachestvennye Produkty Zao

Strategic Direction

Key Facts

Summary 7 Kachestvennye Produkty ZAO: Key Facts

Company Background

Production

Competitive Positioning

Summary 8 Kachestvennye Produkty ZAO: Competitive Position 2009

Kdv Group Ooo

Strategic Direction

Key Facts

Summary 9 KDV Group OOO: Key Facts

Company Background

Production

Competitive Positioning

Summary 10 KDV Group OOO: Competitive Position 2009

Krasny Oktyabr Mkf Oao

Strategic Direction

Key Facts

Summary 11 Krasny Oktyabr MKF OAO: Key Facts

Summary 12 Krasny Oktyabr MKF OAO: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 13 Krasny Oktyabr MKF OAO: Competitive Position 2009

Linfas Pk

Strategic Direction

Key Facts

Summary 14 Linfas PK: Key Facts

Company Background

Production

Competitive Positioning

Summary 15 Linfas PK: Competitive Position 2009

Ratibor Ooo

Strategic Direction

Key Facts

Summary 16 Ratibor OOO: Key Facts

Company Background

Summary 17 Ratibor OOO: Operational Indicators

Production

Summary 18 Ratibor OOO: Production Statistics 2009

Competitive Positioning

Summary 19 Ratibor OOO: Competitive Position 2009

Rosproduct Zao

Strategic Direction

Key Facts

Summary 20 Rosproduct ZAO: Key Facts

Company Background

Production

Summary 21 Rosproduct ZAO: Production Statistics 2009

Competitive Positioning

Rusky Produkt Oao

Strategic Direction

Key Facts

Summary 22 Rusky Product OAO: Key Facts

Summary 23 Rusky Product OAO: Operational Indicators

Company Background

Production

Summary 24 Rusky Product OAO: Production Statistics 2009

Competitive Positioning

Summary 25 Russky Product OAO: Competitive Position 2009
Rybopererabatyvayuschi Kombinat No 1
Strategic Direction
Key Facts
 Summary 26 Rybopererabatyvayuschi Kombinat No 1: Key Facts
 Summary 27 Rybopererabatyvayuschi Kombinat No 1: Operational Indicators
Company Background
Production
 Summary 28 Rybopererabatyvayuschi Kombinat No 1: Production Statistics 2009
Competitive Positioning
 Summary 29 Rybopererabatyvayuschi Kombinat No 1: Competitive Position 2009
Talosto Zao
Strategic Direction
Key Facts
 Summary 30 Talosto ZAO: Key Facts
Company Background
Production
Competitive Positioning
 Summary 31 Talosto ZAO: Competitive Position 2009
Wimm-bill-dann Produkty Pitania Oao
Strategic Direction
Key Facts
 Summary 32 Wimm-Bill-Dann Produkty Pitania OAO: Key Facts
 Summary 33 Wimm-Bill-Dann Produkty Pitania OAO: Operational Indicators
Company Background
Production
Competitive Positioning
 Summary 34 Wimm-Bill-Dann Produkty Pitania OAO: Competitive Position 2009
Headlines
Trends
Competitive Landscape
Prospects
Category Data
 Table 51 Sales of Cheese by Category: Volume 2005-2010
 Table 52 Sales of Cheese by Category: Value 2005-2010
 Table 53 Sales of Cheese by Category: % Volume Growth 2005-2010
 Table 54 Sales of Cheese by Category: % Value Growth 2005-2010
 Table 55 Spreadable Processed Cheese by Type: % Value Breakdown 2005-2010
 Table 56 Unprocessed Cheese by Type: % Value Breakdown 2009-2010

Table 58 Cheese Brand Shares 2006-2009

Table 59 Sales of Cheese by Distribution Format: % Analysis 2005-2010

Table 60 Forecast Sales of Cheese by Category: Volume 2010-2015

Table 61 Forecast Sales of Cheese by Category: Value 2010-2015

Table 62 Forecast Sales of Cheese by Category: % Volume Growth 2010-2015

Table 63 Forecast Sales of Cheese by Category: % Value Growth 2010-2015

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 64 Sales of Drinking Milk Products by Category: Volume 2005-2010

Table 65 Sales of Drinking Milk Products by Category: Value 2005-2010

Table 66 Sales of Drinking Milk Products by Category: % Volume Growth 2005-2010

Table 67 Sales of Drinking Milk Products by Category: % Value Growth 2005-2010

Table 68 Chilled Vs Ambient Flavoured Milk Drinks: % Volume Analysis 2007-2010

Table 69 Milk by Type: % Value Breakdown 2007-2010

Table 70 Drinking Milk Products Company Shares 2005-2009

Table 71 Drinking Milk Products Brand Shares 2006-2009

Table 72 Sales of Drinking Milk Products by Distribution Format: % Analysis
2005-2010

Table 73 Forecast Sales of Drinking Milk Products Products by Category: Volume
2010-2015

Table 74 Forecast Sales of Drinking Milk Products Products by Category: Value
2010-2015

Table 75 Forecast Sales of Drinking Milk Products Products by Category: % Volume
Growth 2010-2015

Table 76 Forecast Sales of Drinking Milk Products Products by Category: % Value
Growth 2010-2015

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 77 Sales of Yoghurt by Category: Volume 2005-2010

Table 78 Sales of Yoghurt by Category: Value 2005-2010

Table 79 Sales of Yoghurt by Category: % Volume Growth 2005-2010

Table 80 Sales of Yoghurt by Category: % Value Growth 2005-2010

Table 81 Soy-based vs Dairy-based Yoghurt % Breakdown 2010

Table 82 Leading Flavours for Flavoured Spoonable Yoghurt 2005-2010

Table 83 Leading Flavours for Fruited Spoonable Yoghurt 2005-2010

Table 84 Yoghurt Company Shares 2005-2009

Table 85 Yoghurt Brand Shares 2006-2009

Table 86 Forecast Sales of Yoghurt by Category: Volume 2010-2015

Table 87 Forecast Sales of Yoghurt by Category: Value 2010-2015

Table 88 Forecast Sales of Yoghurt by Category: % Volume Growth 2010-2015

Table 89 Forecast Sales of Yoghurt by Category: % Value Growth 2010-2015

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 90 Sales of Other Dairy Products by Category: Volume 2005-2010

Table 91 Sales of Other Dairy Products by Category: Value 2005-2010

Table 92 Sales of Other Dairy Products by Category: % Volume Growth 2005-2010

Table 93 Sales of Other Dairy Products by Category: % Value Growth 2005-2010

Table 94 Cream by Type: % Value Breakdown 2005-2010

Table 95 Sales of Other Dairy Products by Distribution Format: % Analysis 2005-2010

Table 96 Forecast Sales of Other Dairy Products by Category: Volume 2010-2015

Table 97 Forecast Sales of Other Dairy Products by Category: Value 2010-2015

Table 98 Forecast Sales of Other Dairy Products by Category: % Volume Growth 2010-2015

Table 99 Forecast Sales of Other Dairy Products by Category: % Value Growth 2010-2015

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