

Dairy Products and Alternatives in the US

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Abstracts

There were two major developments in 2022 that will continue to impact dairy in 2023. The first is unit price increases and consumers' reaction to it. Since 2021, inflation has been persistent in the US, alongside monthly increases in consumer goods. Some of the increases had been due to supply chain issues, some due to fluctuations in commodity pricing, and some due to profit increase strategies that have put a strain on consumers' budgets. Inflation has calmed slightly in 2023, but the cost of...

Euromonitor International's Dairy Products and Alternatives in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in \$\$\$|Year|\$\$\$\$ directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DAIRY PRODUCTS AND ALTERNATIVES IN THE US EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures and logistical challenges push up unit prices

E-commerce continues to flourish

FDA releases draft proposal for regulations on heavy metals in baby food

PROSPECTS AND OPPORTUNITIES

Natural positioning will become of increasing importance

Healthy snacking set to be a leading trend – particularly as parents return to out-of-home lifestyles

On-the-go lifestyles influence new trends, from packaging to flavour and even sensory profiles

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 14 NBO Company Shares of Baby Food: % Value 2019-2023

Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 16 Distribution of Baby Food by Format: % Value 2018-2023

Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 18 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Prices skyrocket as volumes decline, compounded by a cluster of challenges

Global and locals trends, particularly health-consciousness, lead to vacillation in butter

E-commerce and foodservice grow their shares, while brick and mortar consolidates

PROSPECTS AND OPPORTUNITIES

Price relief appears tenuous, as substitutes remain compromised and prices remain steep

Butter will grow its category share, as margarine continues its decline

Local producers could benefit from demand for plant-based and premium butters

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

CHEESE IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume sales remain in negative figures, while value is supported by price hikes

Cheese fares well through e-commerce channels

Precision fermentation enters cheese – to mixed results

PROSPECTS AND OPPORTUNITIES

Plant-based and animal-free set to be prevailing buzz words

Sustainability challenges lie ahead

Consumer frugality in light of inflationary pressures to impact volumes long term

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 Distribution of Cheese by Format: % Value 2018-2023

Table 42 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price hikes support value while volume declines, in a cross-category trend

Fat is back due to changing dietary trends

Milk becomes an e-commerce staple

PROSPECTS AND OPPORTUNITIES

The rise of dairy farmer cooperatives and associations heralds a significant shift in the industry

Economic pressures seem resilient, and so is consumer frugality

Challenges from plant-based alternatives in milk set to continue

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flavour is a driver in the success of yoghurt, overriding brand loyalty

Sports nutrition creates a new focus for some brands

Sour milk products sees healthy value and volume growth thanks to its immunity-boosting claims

PROSPECTS AND OPPORTUNITIES

Consumers favour convenience and value in retail channels

Flavour, texture, and product innovation will continue to play key roles in ongoing trends and developments

No major changes in consumer preferences in yoghurt are expected, with flavour remaining key

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume

Growth 2023-2028

Table 68 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value

Growth 2023-2028

OTHER DAIRY IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cross-category trends seen in other dairy in relation to inflationary pressures

Coffee whiteners continues to attract attention, with new flavour developments seen

Private labels succeed across commoditised and competitive categories

PROSPECTS AND OPPORTUNITIES

Functional benefits, exciting flavours, and personalisation will drive growth

Plant-based growth in other dairy remains optimistic

Inflationary pressures look set to stabilise for traditional dairy

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy maintains its success, thanks to ongoing health and wellness trends

A mixed year for plant-based dairy, as prices continue to increase

A move from ingredients to functions is being seen on labelling

PROSPECTS AND OPPORTUNITIES

Blended products to expand in the future – across all categories

Plant-based cheese set to see reviving competition as players perfect their formulations

Consumer frugality looks here to stay

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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