

Dairy Products and Alternatives in Uruguay

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Abstracts

In 2023, dairy products and alternatives registered modest growth in volume terms, following a contraction in 2022. The poor performance in both years can be partly explained by a conflict between the leading company Cooperativa Nacional de Productores de Leche and the trade unions. The conflict negatively impacted the supply of raw milk and as a consequence the production and distribution of many dairy products. The dry weather reduced production of raw milk during 2022, although the situation...

Euromonitor International's Dairy Products and Alternatives in Uruguay report offers indepth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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