

Dairy Products and Alternatives in Uruguay

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Abstracts

In 2023, dairy products and alternatives registered modest growth in volume terms, following a contraction in 2022. The poor performance in both years can be partly explained by a conflict between the leading company Cooperativa Nacional de Productores de Leche and the trade unions. The conflict negatively impacted the supply of raw milk and as a consequence the production and distribution of many dairy products. The dry weather reduced production of raw milk during 2022, although the situation...

Euromonitor International's Dairy Products and Alternatives in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Uruguay
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LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN URUGUAY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Milk formula volume sales remain steady despite price increases

Prepared baby food is a developing niche

Dried baby food sees increase in retail volume sales

PROSPECTS AND OPPORTUNITIES

Liquid milk formula to remain a niche category
Multinationals to maintain firm lead in baby food
E-commerce to gain further value share but will remain limited

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023
Table 10 Sales of Baby Food by Category: Value 2018-2023
Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023
Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023
Table 13 NBO Company Shares of Baby Food: % Value 2019-2023
Table 14 LBN Brand Shares of Baby Food: % Value 2020-2023
Table 15 Distribution of Baby Food by Format: % Value 2018-2023
Table 16 Forecast Sales of Baby Food by Category: Volume 2023-2028
Table 17 Forecast Sales of Baby Food by Category: Value 2023-2028
Table 18 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028
Table 19 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Butter and spreads faces slowdown in volume growth
Health labelling is making consumers more health-conscious
Cooperativa Nacional de Productores de Leche consolidates its lead

PROSPECTS AND OPPORTUNITIES

Butter is attracting new players
Consumers stick to cheaper margarine and spreads
Cooking fats to remain a limited category

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2018-2023
Table 21 Sales of Butter and Spreads by Category: Value 2018-2023
Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023
Table 23 Sales of Butter and Spreads by Category: % Value Growth 2018-2023
Table 24 NBO Company Shares of Butter and Spreads: % Value 2019-2023
Table 25 LBN Brand Shares of Butter and Spreads: % Value 2020-2023
Table 26 Distribution of Butter and Spreads by Format: % Value 2018-2023
Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028
Table 28 Forecast Sales of Butter and Spreads by Category: Value 2023-2028
Table 29 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Value Growth 2023-2028

CHEESE IN URUGUAY KEY DATA FINDINGS

2023 DEVELOPMENTS

Cheese consumption recovers in 2023

Cooperativa Nacional de Productores de Leche maintains its lead

Price rises caused by inflation and limited supply

PROSPECTS AND OPPORTUNITIES

New entrants expected to enter fragmented landscape

Moderate growth potential ahead for cheese category

Online cheese sales to gain further ground

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2018-2023

Table 32 Sales of Cheese by Category: Value 2018-2023

Table 33 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 34 Sales of Cheese by Category: % Value Growth 2018-2023

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 36 NBO Company Shares of Cheese: % Value 2019-2023

Table 37 LBN Brand Shares of Cheese: % Value 2020-2023

Table 38 Distribution of Cheese by Format: % Value 2018-2023

Table 39 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 40 Forecast Sales of Cheese by Category: Value 2023-2028

Table 41 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 42 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in volume sales as production improves

Inflation rates have little impact on milk prices

Flavoured milk drinks affected by black octagon labelling

PROSPECTS AND OPPORTUNITIES

Fresh milk to lose ground to shelf-stable milk

Product investments to support category growth

Parmalat Uruguay to make further gains in fresh milk

CATEGORY DATA

Table 43 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 44 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 45 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 46 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 47 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 48 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 49 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 50 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 51 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 52 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 53 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Yoghurt and sour milk products witness a recovery in volume sales

Labelling laws lead to product reformulations

Parmalat Uruguay leaves yoghurt category

PROSPECTS AND OPPORTUNITIES

High protein yoghurt to remain a niche

Plain yoghurt to gain popularity in everyday diets

New entrants could threaten Cooperativa Nacional de Productores de Leche's lead

CATEGORY DATA

Table 54 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 55 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 56 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 57 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2019-2023

Table 59 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 60 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 61 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2023-2028

Table 62 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2023-2028

Table 63 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2023-2028

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2023-2028

OTHER DAIRY IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chilled and shelf stable dairy desserts enjoy a rebound

Coffee whiteners witness volume decline

Foodservice sales to return to pre-pandemic levels

PROSPECTS AND OPPORTUNITIES

Cooperativa Nacional de Productores de Leche will continue to dominate sales amid increasing competition from Parmalat Uruguay SA

Lighter and low sugar cream and condensed milk variants to perform well

Cross-border shopping in Argentina is a threat to other dairy sales

CATEGORY DATA

Table 65 Sales of Other Dairy by Category: Volume 2018-2023

Table 66 Sales of Other Dairy by Category: Value 2018-2023

Table 67 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 68 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 69 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 70 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 71 Distribution of Other Dairy by Format: % Value 2018-2023

Table 72 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 73 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 74 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 75 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy is led by plant-based milk

Strong growth in plant-based milk although prices are high

Fortylex SA dominates sales of plant-based dairy

PROSPECTS AND OPPORTUNITIES

New players expected to emerge in plant-based milk

Modern retailers to lead distribution of plant-based dairy

Foodservice to start introducing plant-based menu options

CATEGORY DATA

Table 76 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 77 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 79 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 80 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 81 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 82 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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