

# Dairy Products and Alternatives in Turkey

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## Abstracts

High inflation and increasing prices are the main factors impacting the performance of dairy products and alternatives in 2023. Turkey has already been experiencing a high inflationary phase, with the rate of inflation rising dramatically in 2022-2023, in line with the global effects of the war in Ukraine, as well as the devaluation of the Turkish lira and rising costs of raw materials, energy, production and transportation, etc. While projected to be below the 2022 rate, inflation in Turkey in...

Euromonitor International's Dairy Products and Alternatives in Turkey report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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