

Dairy Products and Alternatives in Slovenia

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Abstracts

The health and wellness trend is driving the development of dairy products in Slovenia. Fat free or no added sugar products are popular and will likely remain a trend for the first few years of the forecast period. Cheese and yoghurt are perceived as high in nutritional benefits, therefore the demand for such products is growing, while the demand for butter and cream is declining due to their high fat content. A growing trend towards healthier milk products is also driving sales of goat milk, as...

Euromonitor International's Dairy Products and Alternatives in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Volume sales of milk formula contract due to declining birth rate and stronger promotion of breastfeeding

Powder special baby milk formula benefits from rising incidences of allergies among babies

Podravka doo retains the outright lead in baby food thanks to the popularity of its Lino brand

PROSPECTS AND OPPORTUNITIES

Forecast period growth of prepared baby food as busy parents embrace its convenience
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Small local grocers enjoys rapid growth as consumers continue to buy local, while participants at farmers markets join forces and tour the country

PROSPECTS AND OPPORTUNITIES

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