

Dairy Products and Alternatives in Serbia

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Abstracts

In 2023, daily lifestyles returned to greater normality in terms of freedom of movement after the COVID-19 pandemic. Busier consumer lifestyles out of the home underpinned an increase in on-the-go consumption and the return to foodservice outlets. Both of these trends negatively impacted dairy consumption in 2023, with retail volume sales remaining in decline for a second year in 2023. Consumers spent less time at home and were cooking with less frequency, and as a result purchased a lower amount...

Euromonitor International's Dairy Products and Alternatives in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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