

# Dairy Products and Alternatives in Russia

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## Abstracts

Retail volume sales of dairy products and alternatives expanded at their fastest rate in seven years during 2020. During the review period prior to 2020, retail volume sales of these products had been in decline, but the introduction of restrictions on movement during early 2020 due to the threat posed by COVID-19 led to a significant increase in home cooking and baking, as consumers spent much more time at home, with demand for cheese and other dairy (mainly cream and fromage frais and quark) p...

Euromonitor International's Dairy Products and Alternatives in Russia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Baby Food, Dairy.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### BABY FOOD IN RUSSIA

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#### PROSPECTS AND OPPORTUNITIES

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