

# Dairy Products and Alternatives in Paraguay

<https://marketpublishers.com/r/DF35502332ABEN.html>

Date: September 2023

Pages: 38

Price: US\$ 2,100.00 (Single User License)

ID: DF35502332ABEN

## Abstracts

Sales of dairy products and alternatives are set to register marginal growth in 2023. Despite the resumption of society in the wake of the pandemic, the consumer base for dairy products and alternatives remains small, comprised of the growing middle class and inhabitants of large cities who are able to afford their higher prices and appreciate their convenience. Plant-based dairy products is also an undeveloped category with sales concentrated in soy drinks.

Euromonitor International's Dairy Products and Alternatives in Paraguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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