

Dairy Products and Alternatives in Oman

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Abstracts

Increasingly hectic lifestyles and growth in the number of working mothers is boosting demand for packaged dairy and baby food which is widely available via the country's well-developed grocery retail channels. The government's investment in infrastructure is set to see ongoing economic growth in 2023, although its ongoing Omanisation programme will likely continue to restrict population growth. The COVID-19 pandemic is no longer having a negative impact but the industry is witnessing high infla...

Euromonitor International's Dairy Products and Alternatives in Oman report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Oman
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September 2023

LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN OMAN

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for dairy products and alternatives?

CHART 1 Dairy Products and Alternatives: Grocery Retailer

CHART 2 Dairy Products and Alternatives: Grocery Retailer

CHART 3 Dairy Products and Alternatives: Grocery Retailer

CHART 4 Dairy Products and Alternatives: Grocery Retailer

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 6 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

BABY FOOD

2023 DEVELOPMENTS

Prospects and Opportunities

Category Data

Table 8 Sales of Baby Food by Category: Volume 2018-2023

Table 9 Sales of Baby Food by Category: Value 2018-2023

Table 10 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 11 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Baby Food: % Value 2019-2023

Table 13 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 14 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 15 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 16 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 17 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

DAIRY

Table 18 Sales of Dairy by Category: Volume 2018-2023

Table 19 Sales of Dairy by Category: Value 2018-2023

Table 20 Sales of Dairy by Category: % Volume Growth 2018-2023

Table 21 Sales of Dairy by Category: % Value Growth 2018-2023

Table 22 NBO Company Shares of Dairy: % Value 2019-2023

Table 23 LBN Brand Shares of Dairy: % Value 2020-2023

Table 24 Forecast Sales of Dairy by Category: Volume 2023-2028

Table 25 Forecast Sales of Dairy by Category: Value 2023-2028

Table 26 Forecast Sales of Dairy by Category: % Volume Growth 2023-2028

Table 27 Forecast Sales of Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY

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