

Dairy Products and Alternatives in Japan

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Abstracts

Dairy products and alternatives is set to continue to grow in current value terms in Japan in 2023, largely driven by unit price increases, due to inflation and increases in production costs. Most of the categories within dairy products and alternatives, except for cheese, which heavily relies on imports, had not experienced high unit price increases until 2022, as there had been no supply chain issues for dairy products such as fresh milk and yoghurt, which are locally sourced. However, Japanes...

Euromonitor International's Dairy Products and Alternatives in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Japan
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LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN JAPAN EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining birth rate continues to negatively affect milk formula

Parents look for convenience in baby food

Asahi and Meiji maintain the top positions in baby food, thanks to strong brand loyalty

PROSPECTS AND OPPORTUNITIES

Liquid milk formula continues to hold potential

Increasing demand expected due to changing perceptions of baby food

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 NBO Company Shares of Baby Food: % Value 2019-2023

Table 14 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 15 Distribution of Baby Food by Format: % Value 2018-2023

Table 16 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 17 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 18 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Butter sees volume decline due to both price increases and diminishing interest in home cooking and baking

Margarine and spreads struggles due to the negative image of trans fatty acids

Megmilk Snow Brand and Meiji continue to invest in revitalising margarine and spreads

PROSPECTS AND OPPORTUNITIES

Butter expected to maintain a positive performance due to Westernisation

Manufacturers likely to focus on creating new value for margarine

CATEGORY DATA

Table 20 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 21 Sales of Butter and Spreads by Category: Value 2018-2023

Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 24 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 26 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 28 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Value Growth

2023-2028

CHEESE IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume consumption of cheese decreases due to price rises

The price gap between domestically sourced cheese and imported cheese narrows

Wide product variety helps Megmilk Snow Brand maintain its lead in cheese

PROSPECTS AND OPPORTUNITIES

Cheese has growth potential due to increasing usage occasions, as well as increasing health awareness

Plant-based cheese has growth potential, as a more affordable and sustainable alternative

CATEGORY DATA

Table 31 Sales of Cheese by Category: Volume 2018-2023

Table 32 Sales of Cheese by Category: Value 2018-2023

Table 33 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 34 Sales of Cheese by Category: % Value Growth 2018-2023

Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 36 Sales of Soft Cheese by Type: % Value 2018-2023

Table 37 Sales of Hard Cheese by Type: % Value 2018-2023

Table 38 NBO Company Shares of Cheese: % Value 2019-2023

Table 39 LBN Brand Shares of Cheese: % Value 2020-2023

Table 40 Distribution of Cheese by Format: % Value 2018-2023

Table 41 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 42 Forecast Sales of Cheese by Category: Value 2023-2028

Table 43 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price increases negatively impact the retail volume consumption of milk

Flavoured milk drinks continues to face competition from other beverages

High quality, and sustainability initiatives help Meiji maintain its lead in drinking milk products

PROSPECTS AND OPPORTUNITIES

Slow volume decline expected to continue for drinking milk products due to price rises
Increasing popularity of powder milk targeting older consumers and other adults will mitigate the category decline

CATEGORY DATA

Table 45 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 46 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 50 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 51 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 52 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued retail volume decline due to unit price increases and competition with other healthy foods

Yoghurt with a high protein content performs well

Yakult and Meiji maintain their leading positions in yoghurt

PROSPECTS AND OPPORTUNITIES

Innovation in health oriented products will be necessary to compete with other healthy foods and drinks

Sleep quality set to gain traction as a functional claim

CATEGORY DATA

Table 56 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2018-2023

Table 60 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 61 NBO Company Shares of Yoghurt and Sour Milk Products: % Value
2019-2023

Table 62 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 63 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 64 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume
2023-2028

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value
2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume
Growth 2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value
Growth 2023-2028

OTHER DAIRY IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other dairy negatively impacted by both normalising lifestyles and inflationary pressures
Morinaga Milk Industry remains the leader in other dairy, with Ezaki Glico leading chilled
dairy desserts

PROSPECTS AND OPPORTUNITIES

Other dairy set to see steady growth thanks to chilled dairy desserts

Branded players in chilled dairy desserts face competition from convenience stores

CATEGORY DATA

Table 68 Sales of Other Dairy by Category: Volume 2018-2023

Table 69 Sales of Other Dairy by Category: Value 2018-2023

Table 70 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 71 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 72 Sales of Cream by Type: % Value 2018-2023

Table 73 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 74 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 75 Distribution of Other Dairy by Format: % Value 2018-2023

Table 76 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 77 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

The maturity of soy drinks negatively impacts overall growth

Rising product variety drives other plant-based milk to post the strongest performance

Products with no sugar perform well, along with increasing awareness of health

PROSPECTS AND OPPORTUNITIES

Slow value growth expected in plant-based dairy, limited by maturity of soy drinks

Other plant-based milk set to be a key growth driver due to health benefits

Foodservice channel will be key to expansion for other plant-based milk

CATEGORY DATA

Table 80 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 81 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 82 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 83 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 84 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 85 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 86 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 87 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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