

Dairy Products and Alternatives in Ireland

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Abstracts

2023 saw pressure on demand across all categories of dairy products and alternatives in Ireland as the high inflation that swept across Europe during 2022 continued, albeit at a lower rate. This led to volume sales declines across most categories of dairy and baby food as consumers limited spending to the absolute essentials, purchasing products less often and favouring less expensive options. Nonetheless, as a wide range of dairy products remain at the core of the mainstream Irish diet, industr...

Euromonitor International's Dairy Products and Alternatives in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Ireland
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LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN IRELAND EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

BABY FOOD IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Clean label and functionality to the fore as health and wellness holds sway
Declining birth rate continues to have a negative impact on demand for baby food
Limited innovation as low profitability discourages investment in new products

PROSPECTS AND OPPORTUNITIES

Rising awareness of breastfeeding to put further pressure on demand for baby food
High levels of concentration as a handful of major players set to dominate sales
New products unlikely to perform spectacularly as consumers stick to the familiar

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 14 NBO Company Shares of Baby Food: % Value 2019-2023

Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 16 Distribution of Baby Food by Format: % Value 2018-2023

Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 18 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

The average unit price of butter stabilises somewhat in 2023 after steep rises in 2022

Another poor performance for cooking fats as consumers prefer butter

The rising popularity of slow cooking strengthens demand for butter

PROSPECTS AND OPPORTUNITIES

Further poor performances lie ahead for cooking fats and margarine and spreads

Kerry Foods Ltd unlikely to face any serious challenges to its leadership in the category

Focus on innovation as category players look to attract the attention of consumers

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth

2023-2028

Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth

2023-2028

CHEESE IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premium brands with a health and wellness positioning gain ground

A steady performance for private label as consumers continue to seek value for money

Packaged hard cheese remains more popular than unpackaged hard cheese

PROSPECTS AND OPPORTUNITIES

Cheese set to remain a fragmented category without a strong leader

New consumption occasion for cheese to be pushed by major players, including Lactalis

Boom in demand for preparing meals from scratch at home to support cheese sales

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 Distribution of Cheese by Format: % Value 2018-2023

Table 42 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decreasing raw material prices ease upwards pressure on unit prices

Irish dairy herds threatened by EU agricultural emissions target obligations

Lack of innovation within drinking milk products as consumers demand basic essentials

PROSPECTS AND OPPORTUNITIES

Rugby star Ringrose partners with NDC for milk promotion during Rugby World Cup
Highlighting milk's high protein content a crucial health and wellness claim
Glanbia to maintain the lead despite competition from private label and smaller brands
CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume
2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value
2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume
Growth 2023-2028

Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value
Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthier products come to the fore as Irish consumers focus more on nutrition
Sustained popularity of cultured drinking yoghurt for boosting immune health
Rising demand for high protein yoghurt as consumers demand better nutrition
PROSPECTS AND OPPORTUNITIES

Consumers set to continue embracing sour milk products for their health benefits
Leading player Danone set face stiffer competition from private label and rival brands
Category players need to respond to the pressure coming from plant-based yoghurt
CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth
2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth
2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value
2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume
2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value
2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume
Growth 2023-2028

Table 68 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value
Growth 2023-2028

OTHER DAIRY IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fromage frais and quark and coffee whiteners lose ground

Chilled dairy desserts in decline despite rising demand for indulgence

Cream benefits from consumers embracing home-made meals and desserts

PROSPECTS AND OPPORTUNITIES

Higher levels of specialisation set to continue fostering higher levels of fragmentation

Discounters, convenience stores to gain further traction in other dairy distribution

Merging indulgence and health and wellness to form the core of future innovation

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028

PLANT-BASED DAIRY IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive sales growth as the popularity of plant-based dairy continues to spread
Importance of sustainability for innovation unlikely to diminish substantially
The internet and social media continue to fuel awareness of plant-based lifestyles

PROSPECTS AND OPPORTUNITIES

Still huge room for expansion of demand despite significant sales growth recently
Innovation and marketing to underpin rising interest in plant-based nutrition
High development costs set to continue undermining growth in plant-based dairy

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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