

Dairy Products and Alternatives in Germany

<https://marketpublishers.com/r/D6DEBB090795EN.html>

Date: September 2023

Pages: 75

Price: US\$ 2,100.00 (Single User License)

ID: D6DEBB090795EN

Abstracts

Dairy products and alternatives in Germany is a significant and dynamic space that has experienced various shifts and transformations in recent years. While traditional dairy products continue to dominate the local market, there has been a notable rise in the popularity of plant-based dairy, driven by remarkable expansion and a wider range of products now available. Plant-based milk made from soy, almond, oat, rice and other sources continues to gain popularity as an alternative to cow's milk, f...

Euromonitor International's Dairy Products and Alternatives in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Dairy Products and Alternatives in Germany
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

DAIRY PRODUCTS AND ALTERNATIVES IN GERMANY

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 5 Penetration of Private Label by Category: % Value 2018-2023

Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BABY FOOD IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery in demand boosts sales of prepared baby food and other baby food

Brands seek to differentiate their offer as private label focuses on organic products

Hipp retains solid lead despite challenges from private label and niche organic players

PROSPECTS AND OPPORTUNITIES

Unfavourable demographic conditions and prevalence of breastfeeding set to limit growth of milk formula

Differentiation strategies place alternatives to cow's milk formula in the spotlight

Sustainability targets set to become increasingly ambitious

CATEGORY DATA

Table 9 Sales of Baby Food by Category: Volume 2018-2023

Table 10 Sales of Baby Food by Category: Value 2018-2023

Table 11 Sales of Baby Food by Category: % Volume Growth 2018-2023

Table 12 Sales of Baby Food by Category: % Value Growth 2018-2023

Table 13 Sales of Growing-Up Milk Formula by Age: % Value 2018-2023

Table 14 NBO Company Shares of Baby Food: % Value 2019-2023

Table 15 LBN Brand Shares of Baby Food: % Value 2020-2023

Table 16 Distribution of Baby Food by Format: % Value 2018-2023

Table 17 Forecast Sales of Baby Food by Category: Volume 2023-2028

Table 18 Forecast Sales of Baby Food by Category: Value 2023-2028

Table 19 Forecast Sales of Baby Food by Category: % Volume Growth 2023-2028

Table 20 Forecast Sales of Baby Food by Category: % Value Growth 2023-2028

BUTTER AND SPREADS IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Butter consumption in Germany remains below 2019 levels following 2021's decline

Margarine grows among persistent health concerns and adapts to plant-based trend

Sales of private label butter and spreads remain high due to budget restrictions

PROSPECTS AND OPPORTUNITIES

Future of cooking fats points to a category in decline

Organic consumption decreases but retains interest in Germans' minds

Vegan labelling could further push development of margarine and spreads

CATEGORY DATA

Table 21 Sales of Butter and Spreads by Category: Volume 2018-2023

Table 22 Sales of Butter and Spreads by Category: Value 2018-2023

Table 23 Sales of Butter and Spreads by Category: % Volume Growth 2018-2023

Table 24 Sales of Butter and Spreads by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Butter and Spreads: % Value 2019-2023

Table 26 LBN Brand Shares of Butter and Spreads: % Value 2020-2023

Table 27 Distribution of Butter and Spreads by Format: % Value 2018-2023

Table 28 Forecast Sales of Butter and Spreads by Category: Volume 2023-2028

Table 29 Forecast Sales of Butter and Spreads by Category: Value 2023-2028

Table 30 Forecast Sales of Butter and Spreads by Category: % Volume Growth
2023-2028

Table 31 Forecast Sales of Butter and Spreads by Category: % Value Growth
2023-2028

CHEESE IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation hits cheese prices, but local consumers adapt

Soft cheese's dynamic growth driven by developing consumption occasions

Spreadable cheese players create innovative offers

PROSPECTS AND OPPORTUNITIES

Organic, regional and sustainable cheese products to be key to future growth

Specialty cheese as a strategy to retain consumers

Private label to remain popular as a consequence of inflation

CATEGORY DATA

Table 32 Sales of Cheese by Category: Volume 2018-2023

Table 33 Sales of Cheese by Category: Value 2018-2023

Table 34 Sales of Cheese by Category: % Volume Growth 2018-2023

Table 35 Sales of Cheese by Category: % Value Growth 2018-2023

Table 36 Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 37 Sales of Soft Cheese by Type: % Value 2018-2023

Table 38 Sales of Hard Cheese by Type: % Value 2018-2023

Table 39 NBO Company Shares of Cheese: % Value 2019-2023

Table 40 LBN Brand Shares of Cheese: % Value 2020-2023

Table 41 Distribution of Cheese by Format: % Value 2018-2023

Table 42 Forecast Sales of Cheese by Category: Volume 2023-2028

Table 43 Forecast Sales of Cheese by Category: Value 2023-2028

Table 44 Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 45 Forecast Sales of Cheese by Category: % Value Growth 2023-2028

DRINKING MILK PRODUCTS IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

The consumption of milk as a drink declines in Germany

Inflation impacts milk prices and brand choices

Hay milk and pasture milk make their way to German retailers' shelves

PROSPECTS AND OPPORTUNITIES

Milk with specific health benefits likely to benefit value sales

Animal welfare to have potentially greater impact on traditional dairy milk

Drinking milk products to enter an innovative era

CATEGORY DATA

Table 46 Sales of Drinking Milk Products by Category: Volume 2018-2023

Table 47 Sales of Drinking Milk Products by Category: Value 2018-2023

Table 48 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023

Table 49 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Drinking Milk Products: % Value 2019-2023

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023

Table 52 Distribution of Drinking Milk Products by Format: % Value 2018-2023

Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028

Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028

Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028

Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

YOGHURT AND SOUR MILK PRODUCTS IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plain yoghurt's popularity supported by versatility and healthy perception

Probiotics play a crucial role in consumers choosing yoghurt

More diverse and international dairy products gain a presence in local market

PROSPECTS AND OPPORTUNITIES

Health claims to shape further development of yoghurt and sour milk products

Specific value, such as regionality, organic and sustainable production, to create interest

Category set to further improve packaging developments

CATEGORY DATA

Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2018-2023

Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2018-2023

Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2018-2023

Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth

2018-2023

Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2018-2023

Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value

2019-2023

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2020-2023

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2018-2023

Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume
2023-2028

Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value
2023-2028

Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume
Growth 2023-2028

Table 68 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value
Growth 2023-2028

OTHER DAIRY IN GERMANY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Protein-enriched desserts continue to thrive in multiple formats

Inflation negatively impacts non-essential dairy products

Chilled snacks benefit from innovation

PROSPECTS AND OPPORTUNITIES

Evolving consumption behaviour hampers demand for traditional creamers

Sugar content of other dairy likely to clash with rising consumer concerns

Essential for further application of health claims to appeal to health-conscious
consumers

CATEGORY DATA

Table 69 Sales of Other Dairy by Category: Volume 2018-2023

Table 70 Sales of Other Dairy by Category: Value 2018-2023

Table 71 Sales of Other Dairy by Category: % Volume Growth 2018-2023

Table 72 Sales of Other Dairy by Category: % Value Growth 2018-2023

Table 73 Sales of Cream by Type: % Value 2018-2023

Table 74 NBO Company Shares of Other Dairy: % Value 2019-2023

Table 75 LBN Brand Shares of Other Dairy: % Value 2020-2023

Table 76 Distribution of Other Dairy by Format: % Value 2018-2023

Table 77 Forecast Sales of Other Dairy by Category: Volume 2023-2028

Table 78 Forecast Sales of Other Dairy by Category: Value 2023-2028

Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2023-2028

Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2023-2028**PLANT-BASED DAIRY IN GERMANY****KEY DATA FINDINGS****2023 DEVELOPMENTS**

Plant-based dairy progresses in Germany despite challenges

Limitations for soy milk due to popularity of oat-based options

Oatly leads the way within plant-based milk's development

PROSPECTS AND OPPORTUNITIES

Plant-based cheese to overcome challenges as it settles in the local market

Plant-based yoghurt players set to identify strategies to combat stagnation

General food trends will continue to push plant-based dairy in Germany

CATEGORY DATA

Table 81 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 82 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 83 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 84 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 85 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 86 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 87 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 88 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

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